

## **TMA Web Privacy Policy**

**May 23, 2017**

The Toledo Museum of Art (“TMA”) is committed to protecting your privacy. This privacy policy (“Privacy Policy”) discloses the way we collect and use information online, including at [www.toledomuseum.org](http://www.toledomuseum.org) or related sites and mobile applications (together, the “Website”).

You acknowledge that by accessing or using the Website, you agree to be bound by all of the terms and conditions of this Privacy Policy. If you do not agree to these terms, please do not access or use the Website.

### **Information Collection, Use, and Sharing**

We collect personal information from you (for example, your name, postal address, email address, and other data) that you voluntarily provide through our Website or direct contact. The Website generally collects personal information with your specific knowledge and consent. For example, when you register for a service, you are asked to provide information such as your email address, name, and phone number. We will use your personal information for ticket purchases, membership purchases and renewals, program registrations, electronic newsletters and mailings, general inquiries, and any purpose related to the services and operations of the TMA. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, unless we are requested to do so in accordance with a court order, subpoena, or as otherwise required by law. Unless you ask us not to, we may contact you via email in the future to tell you about special events, new services, or changes to this Privacy Policy. If you do not wish to receive future communications from us by email, simply follow the unsubscribe instructions contained within the email. You may opt out of all future contacts from us at any time by emailing us at [information@toledomuseum.org](mailto:information@toledomuseum.org).

### **Security**

We take precautions to protect your information both online and offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers on which we store personally identifiable information are kept in a secure environment. Unfortunately, no data transmission over the internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personally identifiable information, you acknowledge that: (a) there are security and privacy limitations of the internet which are beyond our control; (b) the security, integrity and privacy of any and all information and data exchanged between you and us through this site cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third party.

This Privacy Policy only addresses the use and disclosure of information we collect from you. Other sites accessible through our site have their own privacy policies and data collection, use and disclosure practices. Please consult each site’s privacy policy. We are not responsible for the policies or practices of third parties.

### **Cookies**

When you use our site we will store cookies on your computer in order to facilitate and

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customize your use of our site. A cookie is a small data text file which a website stores on your computer's hard drive (if your web browser permits) that can later be retrieved to identify you to us. The cookies make your use of the site easier, make the site run more smoothly and help us to maintain a secure site. You are always free to decline our cookies if your browser permits, but some parts of our site may not work properly in that case.

We may use an outside ad serving company to display advertisements. As part of their service, they will place a separate cookie on your computer. We and our third party ad server will collect and use nonpersonally identifiable information about you, such as your IP address, browser type, the server your computer is logged onto, the area code and zip code associated with your server and whether you responded to a particular ad. Other advertisers may also place banner ads on our site in the same manner as above, but we will not disclose any personally identifiable information to them.

### **Children's Privacy**

We do not knowingly contact or collect personal information from children under 13, unless authorized by the child's parent or guardian. The Website is not intended to solicit information of any kind from children under 13. It is possible that by fraud or deception we may receive information pertaining to children under 13. If we are notified of this, as soon as we verify the information, we will immediately obtain parental consent or delete the information from our servers. If you want to notify us of our receipt of information by children under 13, please do so via telephone at 419-255-8000 or at [information@toledomuseum.org](mailto:information@toledomuseum.org).

### **Updates**

The Privacy Policy may be revised at any time in response to changes in the law or other factors. We encourage you to visit this page periodically to review the most current Privacy Policy. **If you have any concerns about this Privacy Policy, please contact us with any concerns immediately via telephone at 419-255-8000 or [information@toledomuseum.org](mailto:information@toledomuseum.org).**